STEP BY STEP: How to add a Google Business Review

- 1. Take out your phone.
- 2. Take a photo of your new home.
- 3. Go to: [AGENT: add a link to your GMB business profile page]
 - a. Click the existing reviews.
 - b. Click Write a review.
 - c. Enter a star rating.
 - d. Type your review.
- 4. Upload the photo of your home to your Google review, to include along with your typed review.
- 5. In your review please include keywords: [Local Area] Real Estate, [Local Area] Real Estate Agent, [AGENT: Add Agent's or Team Name]
- 6. Also use the keywords: buy my home and/or sell my home in your review.



Here's an example of what a great Google Business Review would look like!



We had a fabulous experience selling our home with The John Smith Real Estate team in Sarasota, FL. Throughout the home selling process, we were treated with wonderful service, timely responses to questions and requests, and knowledgeable help and valuable advice in negotiating our home sale. Now that we're settled in our new Sarasota home, The John Smith Real Estate Team is always happy to provide homeowner advice, vendor recommendations, and market updates. We will definitely stay with The John Smith Real Estate Team for all future home buying and selling!

